



Fresno West Coalition for Economic Development
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MEDIA ALERT

For Immediate release

October 31, 2005

West Fresno Vision Plan recognized by the City of Fresno for state planning award

What:	FWCED Recognition for West Fresno Community Vision Plan
When:	November 1, 2005 @ 8:30 AM
Where:	Fresno City Hall, P St. Fresno 93721
Contact:	Tate Hill , Fresno West Coalition for Economic Dev. (559) 485-1273 or 696-1054 cell. tateh@fwced.org

Fresno, CA- **Fresno West Coalition for Economic Development (FWCED)** will be recognized by City **Councilmember Cynthia Sterling** for its role in the award winning West Fresno Community Vision Plan. FWCED in partnership Fresno Council of Governments(COG), Caltrans and Walkable Communities, Inc. will be awarded the **2005 Comprehensive Planning/Large Jurisdiction Award** by the **California Chapter of the American Planner Association (APA)**, at their chapter's annual conference on Nov. 1 in Yosemite National Park.

The Vision Plan was the result of the three-day charette in 2003 in southwest Fresno geared toward delivering community-designed development including traffic, housing and desired commercial projects. The Plan was later adopted by the City Council for implementation and who receives quarterly reports on the City's progress.

The Coalition (FWCED) played a key part in the planning the charette and executing the community outreach that resulted in over 350 participants. In awarding the West Fresno Community Vision Plan one of 15 Awards of Excellence, APA states the plan is "effective social planning at its best."

Fresno West Coalition for Economic Development (FWCED) is a nonprofit community development corporation striving to improve the physical and socio-economic conditions of southwest Fresno. This is achieved through advocacy and with programs in housing, employment and business development.

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