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PRESS RELEASE

For Immediate release

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Newly designed West Fresno online resource

www.fwced.org

Fresno, CA- Fresno West Coalition for Economic Development (FWCED) is launching its redesigned organizational web site as an online community resource.

The website was completely overhauled from top to bottom to provide the Coalition with a better internet presence that serves the needs of the organization while providing online resources for the community. Visitors will find several enhanced or new features. They include:

- A "Did You Know" Window- Interesting facts about West Fresno.
- A Community Forum- Visitors can read and/or post messages on issues or topics surrounding the community.
- The President's Corner- Editorial piece by Keith Kelley that addresses economic and community development.
- An interactive Calendar- a comprehensive online calendar of community and economic development activities taking place in West Fresno (93706).

Also, an e-store, community profile (statistics, maps, and other demographic information), categorized resource links and colorful pictures of southwest Fresno are soon to be added features.

The website's creative designed was developed by locally-owned, Creative Solutions (www.trycreativesolutions.com) whose clientele include CSU Fresno, Cooper River Country Club and The Rick Manning Educational Foundation.

Fresno West Coalition for Economic Development (FWCED) is a nonprofit community development corporation striving to improve the physical and socio-economic conditions of southwest Fresno. This is achieved through advocacy and with programs in affordable housing, employment and business development. The redesign of the website was in part funded by The California Consumer Protection Foundation (<http://www.consumerfdn.org>)

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