



## Press Release

For Immediate release August 28, 2007

### **Fresno West Coalition for Economic Development to release the new 2007 'FACES of West Fresno' Brochure**

What:	Release of the 2007 'FACES of West Fresno'
When:	Thursday, August 30 <sup>th</sup> , 5-7 PM
Where:	Fresno West Coalition, 302 Fresno St., Suite 212 Fresno, CA 93706 (Fresno St. & Irwin St.)
Contact:	<b>Tate Hill</b> , Fresno West Coalition for Economic Dev. <b>(559) 485-1273</b> <a href="mailto:tateh@fwced.org">tateh@fwced.org</a>

Fresno, CA- Fresno West Coalition for Economic Development (FWCED) will officially release the 2007 'FACES of West Fresno' brochure on Thursday, August 30<sup>th</sup> 2007. The release reception will take place from 5-7 PM at Fresno West Coalition, 302 Fresno Street, Suite 212, Fresno, CA 93706.

The brochure will be mailed to over 10,000 West Fresno residents, businesses and stakeholders. 'FACES of West Fresno' was designed to showcase the many stories of success from FWCED's programs.

Individuals like Toua Herr, entrepreneur and business plan course graduate and Donyell Hatter, union carpenter both came to the Coalition seeking ways to climb the economic ladder. "The Coalition helped me start and stay in business", says Toua owner of *Cage 5 Design*, a graphics and print shop with offices in Fresno and San Diego. In 2004, Donyell came to FWCED from a minimum wage job and took advantage of both the employment services and leadership training to become one of the program's 60 plus construction pre-apprentice graduates. He is now a level five carpenter in the local 701 Carpenter's Union and mentors students like himself that are training for construction careers.

FWCED's programs range from affordable housing and business development to employment and leadership training which have empowered residents to improve their community by building assets. The brochure contains pictures and testimonies of how these programs helped change their lives. At the release reception, speakers will talk about their experience with FWCED.

**Fresno West Coalition for Economic Development** (FWCED) is a nonprofit community development corporation striving to improve the physical and socio-economic conditions of southwest Fresno. This is achieved through advocacy and with programs in housing, employment and business development. For more information, visit us at [www.fwced.org](http://www.fwced.org)

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