

Asset Map of West Fresno Project

Frequently Asked Questions

Q: What is the status of the FWBH survey? Is it completed? Will it be done concurrently with the Asset Map? Is it available?

A: Yes it is completed and yes it is available.

Q: What is the look and feel of the final action plan?

A: We would like a fairly detailed description of:

Neighborhood input from residents. Identify trends and peoples concerns; identify concerns from churches and business groups in the 93706.

Identify demographics of area (93706) land, land use, who owns segments of land in the area of 93706 (what percentage of land is owned by people who do not live in the area and what percentage of land is owned by banks)

We would like a sense of how economic development is laid out and opportunities that may be available for economic development in the area. If we get a picture of where and what is getting developed we can say this is what should be done and where our time, effort, and dollars should be put into economic development initiatives.

Map out assets, show what money is available for schools, businesses, and housing

Q: Is the data to include negative assets?

A: Yes, if they are considered part of an opportunity, or a barrier to community development.

Q: Does Social Compact have a role in our project?

A: They are collecting their own data; we are hoping you will work together in tandem to share data.

Q: Under mapping exercise is there any ownership? Who will own the data?

Yes, we would have ownership of the data, our contract states that FWCED in partnership with the City of Fresno will have ownership of all intellectual data. FWCED will own the GIS equipment.

Q: Is the data being used for a process plan?

A: The data collected will help FWCED develop an action plan to enhance our ability to do economic development

What do you see yourselves doing with the plan? What is your next step?

This information should help us go to a foundation and say this is our priority and show where we need help and funding. The data will also allow us to go to a private sector and say this is where we need a bank or this is where we need a bus stop. We are looking for a consultant to help us identify what is of value and help us to decide where we go next.

Q: Is there a specific region you would like to focus on?

A: Yes, focus on the 93706 (zip code) area. Use your best judgment on whether to include organizations that work a lot in the 93706 area as well as organizations that should be working in the 93706 area.

Q: Is there existing data to review?

Yes, the City of Fresno will do its best to provide you with information, FWCED will do the same, we do not want you to recreate what has been done, and we want all information in one place once at the end.

Q: What kind of budget are we looking at?

A: You need to submit to us a bid of what it will take to complete the deliverables and get the outcomes we are looking for.

Q: What are neighborhood indicators of assets?

A: Your proposal should indicate some of them, come up with some of the things we might be missing as far as assets go, we know the basic stuff we know where all the churches are, we need creative thinking, we are looking for some real drilling down of the assets in the community. We are looking for something that enables us to build tangible products in West Fresno.

Q: Are you targeting any specific nationality, culture or language?

A: No, you need to include every culture and language that is located in the 93706 area.

Q: Is there a specific format you would like the bids submitted in?

A: Yes, please refer to the RFP, Attachment A, Section 3 SUBMITTAL REQUIREMENTS.