

Acceptance of Sponsorship Proposal – Your INVOICE

Fresno West Coalition for Economic Development

***Risk Takers – Dream Makers***

*Thursday, November 18, 2010*

*The Golden Palace Banquet Hall*

*2625 W. Vassar Avenue*

*Fresno, CA 93705 (Clinton/ 99)*

*Yes, we would like to offer our support for FWCED at the following Sponsorship Level:*

**Platinum** \$12,000     **Gold** \$8,000     **Silver** \$5,000     **Bronze** \$3,000

**Friend of FWCED** \$1,500     **Supporter** \$500

**In- Kind/Donation** \$ \_\_\_\_\_     **Other** \$ \_\_\_\_\_

**Advertisements:**

**Full page** \$500     **½ page** \$250     **¼ page** \$125     **Business Card** \$75

**Tickets:**

**Tickets x \$50.00**     **Table (10 seats)** \$450.00

**(Please print)**

Contact Person \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( 559 ) \_\_\_\_\_ Fax (    ) \_\_\_\_\_

Email \_\_\_\_\_

**I agree to honor my pledge in full by December 31, 2010 (Gifts exceeding \$1,000.00)**

Please bill me  Monthly     Bi-Weekly     Weekly     Other \_\_\_\_\_

Authorizing Signature \_\_\_\_\_ Date \_\_\_\_\_

**Method of Payment**

Check # \_\_\_\_\_

Total Amount of Payment \$ \_\_\_\_\_

FWCED is a 501(c) (3) agency; your contribution may be tax deductible.

**Taxpayer ID: 52-2253338**

Please return this agreement with your check to:  
**Fresno West Coalition for Economic Development**  
**302 Fresno Street**  
**Fresno, CA 93706**

For more information contact:

Keith Kelley

Email: veronica@fwced.org

Tel: (559) 485-1273    Fax: (559) 485-1276

**Risk Takers, Dream Makers**

# Sponsorship Levels

## 2010

### Platinum Sponsor - \$12,000

- Recognized as an official sponsor via signage
- Recognized as an official sponsor on all events for one year
- Recognized and identified from the projection screen during luncheon
- Logo and information displayed on the world wide web, [www.fwced.org](http://www.fwced.org)
- 2 tables of 20 guest with premier seating (20 tickets)
- Full color page ad in program booklet
- Listed as a *Platinum Sponsor* in the program booklet
- Recognition on DVD

### Gold Sponsor -- \$8,000

- Recognized and identified from the projection screen during the luncheon
- Logo and link displayed on the world wide web, [www.fwced.org](http://www.fwced.org)
- 2 tables of 20 guest (20 tickets)
- ½ page black & white ad in the program booklet
- Ad in e-newsletter used as on-going marketing tool
- Listed as a *Gold Sponsor* in the program booklet
- Recognition on DVD

### Silver Sponsor - \$5,000

- Recognized and identified from the projection screen during the luncheon
- Logo and link displayed on the world wide web, [www.fwced.org](http://www.fwced.org)
- 1 table of 10 guests (10 tickets)
- ½ page black & white ad in the program booklet and e-newsletter
- Listed as a *Silver Sponsor* in the program booklet
- Recognition on DVD

### Bronze Sponsor - \$3,000

- Recognized and identified from the projection screen during the luncheon
- Logo and link displayed on the world wide web, [www.fwced.org](http://www.fwced.org)
- 1 table of 10 guests (10 tickets)
- ¼ page black & white ad in the program booklet and e-newsletter
- Listed as a *Bronze Sponsor* in the program booklet
- Recognition on DVD

### Friends of FWCED - \$1,500

- Business name displayed on the world wide web, [www.fwced.org](http://www.fwced.org)
- 5 complementary tickets to the luncheon
- black & white business card ad in the program booklet and e-newsletter
- Listed as a *Friend of FWCED* in the program booklet
- Recognition on DVD

### Supporter - \$500

- 2 complementary tickets to the luncheon
- Listed as a *FWCED Supporter* in the program booklet

**Risk Takers, Dream Makers  
Tickets and Ad Prices  
2010**

**TICKET PRICES:**

<b>Table (10 seats)</b> .....	<b>\$450.00</b>
<b>Tickets</b> .....	<b>\$50.00</b>

**PROGRAM AD PRICES:**

<b>Inside Cover</b> .....	<b>\$750.00</b>
Full Page, Color Ad 5.5" Width x 8.5" Length	
<b>Back Cover</b> .....	<b>\$750.00</b>
Full Page, Color Ad 5.5" Width x 8.5" Length	
<b>Full Page</b> .....	<b>\$500.00</b>
Black & White Ad 5.5" Width x 8.5" Length	
<b>Half Page</b> .....	<b>\$250.00</b>
Black & White Ad 5.5" Width x 4.25" Length	
<b>Quarter Page</b> .....	<b>\$125.00</b>
Black & White Ad 5.5" Width x 2.125" Length	
<b>Business Cards</b> .....	<b>\$75.00</b>
Black & White Ad 3.5" Width x 2" Length	

*Ad artwork should be 300dpi or better, in PDF or JPEG formats.*

**Please send ads no later than  
Friday, October 29, 2010**

For more information contact:

Keith Kelley

[veronica@fwced.org](mailto:veronica@fwced.org)

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